

Texada User Conference: **Day 1**

Light Breakfast

Time:
8:00 am - 9:00 am

Welcome & Kickoff

Time: 9:00 am - 9:25 am Speaker:
Julia Stowell, Head of Marketing

State of the Industry and Business

Time: 9:30 am - 9:55 am Speaker:
Matt Harris, CEO

Texada's Vision: Equipment Business Management

Time: 10:00 am - 10:25 am Speaker:
Ben Cox, CPO

Break

The New Counter Experience

Time: 10:50 am - 11:15 am Speaker:
Adam Kropf

Technician Productivity Master Class

Time: 10:50 am - 11:15 am Speaker:
Phil Mau & Paul Phillips

Mobile Service Best Practices

Time: 11:15 am - 11:40 am Speaker:
Mythily Sureshkanan

Future of Dealer ERP Roundtable

Time: 11:15 am - 11:40 am Speaker:
Greg Grady

Customer Support Update

Time: 11:45 am - 12:10 pm Speaker:
Stephen Cavanagh, Customer Support Manager

Lunch

Product @ Texada: Why, What, and Who

Time: 1:10 pm - 1:35 pm Speaker:
Ben Cox, CPO

A.I. in Heavy Equipment Business Management

Time: 1:35 pm - 2:00 pm Speaker:
Ben Cox, CPO

Rental e-Commerce Best Practices

Time: 2:05 pm - 2:30 pm Speakers:
Adam Kropf & Mythily Sureshkanan

Service Agreements:

Quoting and Managing
Time: 2:05 pm - 2:30 pm Speakers:
Phil Mau & Paul Phillips

Rental Accounting Best Practices

Time: 2:35 pm - 3:00 pm Speakers:
Alex Kress & Marcy Moore

Service Suite Roadmap & Recent Release Highlights

Time: 2:35 pm - 3:30 pm

Rental Logistics Best Practices

Time: 3:05 pm - 3:30 pm Speaker:
John Hellens

Speakers:
Phil Mau & Paul Phillips

Break

Rental CRM Discovery

Time: 3:50 pm - 4:45 pm

Speakers:
Adam Kropf & David Vuong

Sales Suite Roadmap & Recent Release Highlights

Time: 3:50 pm - 4:45 pm

Speakers:
Peter Le Mare & David Vuong

Wrap-Up/Announcements

Time: 4:50 pm - 5:00 pm Speaker:
Julia Stowell, Head of Marketing

Texada User Conference: **Day 2**

TexadaOne

Time:

8:30 am - 8:55 am

Speaker:

Ben Cox, CPO

API Strategy

Time:

9:00 am - 9:25 am

Speaker:

TBD

Rental Suite Roadmap & Recent Highlights

Time:

9:30 am - 10:25 am

Speakers:

Adam Kropf

COTI Use Case Roundtable

Time:

9:30 am - 10:25 am

Speakers:

Peter Le Mare, Paul Phillips, David Vuong

Break

Integrated Payments Best Practices

Time:

10:45 am - 11:10 am

Speakers:

TBD

SalesLink Mobile and Productivity

Time:

10:45 am - 11:10 am

Speakers:

Peter Le Mare & David Vuong

Heavy Equipment Analytics

Time:

11:15 am - 11:40 am

Speaker:

Court Laslop

Wrap-Up/Announcements

Time:

11:45 am - 12:00 pm

Speaker:

Julia Stowell, Head of Marketing