Texada User Conference: **Day 1**

Welcome & Kickoff
Time:
9:00 am - 9:25 am

Speaker:
Julia Stowell, Head of Marketing

State of the Industry and Business
Time:
9:30 am - 9:55 am

Speaker:
Matt Harris, CEO

Texada's Vision: Equipment Business Management
Time:
10:00 am - 10:25 am

Speaker:
Ben Cox, CPO

--- Break ---

The New Counter Experience
Time:
10:50 am - 11:15 am

Speaker:
Adam Kropf

Technician Productivity Master Class
Time:
10:50 am - 11:15 am

Speaker:
Phil Mau & Paul Phillips

Mobile Service Best Practices
Time:
11:15 am - 11:40 am

Speaker:
Mythily Sureshkanan

Future of Dealer ERP Roundtable
Time:
11:15 am - 11:40 am

Speaker:
Greg Grady & Andrew Q

Customer Support Update
Time:
11:45 am - 12:10 pm

Speaker:
Stephen Cavanagh, Customer Support Manager

--- Lunch ---

A.I. in Heavy Equipment Business Management
Time:
1:10 pm - 1:35 pm

Speaker:
Ben Cox, CPO

Rental e-Commerce Best Practices
Time:
2:05 pm - 2:30 pm

Speakers:
Adam Kropf & Mythily Sureshkanan

Service Agreements:
Quoting and Managing
Time:
2:05 pm - 2:30 pm

Speakers:
Phil Mau & Paul Phillips

Rental Accounting Best Practices
Time:
2:35 pm - 3:00 pm

Speakers:
Alex Kress & Marcy Moore

Sales Suite Roadmap & Recent Release Highlights
Time:
2:35 pm - 3:30 pm

Speakers:
Peter Le Mare & David Vuong

Rental Logistics Best Practices
Time:
3:05 pm - 3:30 pm

Speaker:
John Hellens

--- Break ---

Rental CRM Discovery
Time:
3:50 pm - 4:45 pm

Speakers:
Adam Kropf & David Vuong

Service Suite Roadmap & Recent Release Highlights
Time:
3:50 pm - 4:45 pm

Speakers:
Phil Mau & Paul Phillips

Wrap-Up/Announcements
Time:
4:50 pm - 5:00 pm

Speaker:
Julia Stowell, Head of Marketing

Texada User Conference: **Day 2**

TexadaOne

Time:
8:30 am - 8:55 am

Speaker:
Ben Cox, CPO

API Strategy

Time:
9:00 am - 9:25 am

Speaker:
TBD

Rental Suite Roadmap & Recent Highlights

Time:
9:30 am - 10:25 am

Speakers:
Adam Kropf

Leveraging SalesLink for Marketing Campaigns

Time:
9:30 am - 10:25 am

Speakers:
Peter Le Mare

— Break —

Integrated Payments Best Practices

Time:
10:45 am - 11:10 am

Speakers:
TBD

COTI Use Case Roundtable

Time:
10:45 am - 11:10 am

Speakers:
Peter Le Mare &
David Vuong

Heavy Equipment Analytics

Time:
11:15 am - 11:40 am

Speakers:
Adam Kropf & Mythily
Sureshkanan

Customer Comm. During Support

Time:
11:15 am - 11:40 am

Speakers:
Phil Mau & Paul Phillips

Wrap-Up/Announcements

Time:
11:45 am - 12:00 pm

Speaker:
Julia Stowell, Head of Marketing